

**gro**<sup>®</sup>



**ASHOK LEYLAND**



**HINDUJA LEYLAND FINANCE**

## Our services for a smooth journey

Gro is a digital platform offering end-to-end products and services to fleet owners



Gro makes possible everything you worry about:



Increased earning opportunities



Lower operating cost



Improved asset utilization



Quicker working capital rotation



# Loads



**Get more trips - anywhere, easily**



Find loads on  
preferred  
routes pan-India



Negotiate with  
shippers directly



Return  
Loads



Track bids  
and trips



Get timely  
payments



Digital Documents  
(e-LR & e-POD)

**Get the gro app and go online  
for a great load flow!**



Scan and get  
the gro app



Fuel



Optimise your  
fuel purchase and use



The best  
prepaid fuel card

**FREE Roadside assistance**

**FREE Towing facility\***

Cashless fuel purchase with attractive rewards  
Use at all HPCL petrol bunks across the country;  
decide your limit and track spending



**Attractive  
cashback**



**Free insurance benefits  
for driver & helper**

\*Conditions apply



**Protect your fuel,  
lock in peace of mind**

**Vehicle owners fully trust eN-Dhan KAVACH,  
for its benefits and features:**



**Stops possibility of theft at  
all points in vehicle**



**Prevents significant  
loss of money**



**Easy to assemble and fit**



**Durable**



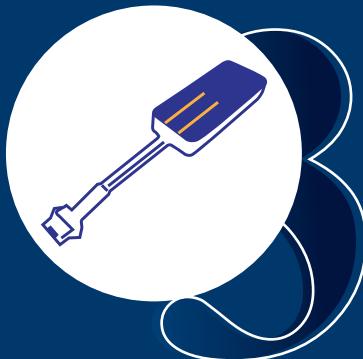
**Tamper proof**

**Protection**  
**The best device to protect  
your vehicle from fuel theft**



**Assured ROI in 15 days**

**Go with gro for a fuel solution that  
makes it easier and safer!**



# Vehicle Tracker



**Track where your vehicles go**

**GPS**

Track your vehicle,  
stay on track



Accurate, real-time  
fleet tracking through GPS



Continuous  
updates



Geofencing  
capability



Alerts and alarms  
to improve vehicle  
safety and security



Trip-based  
reports



Driver behaviour  
score



Nearest fleet  
vehicle visibility



Nearest SERVICEMANDI  
outlet for servicing



Daily auto email report  
on vehicle status

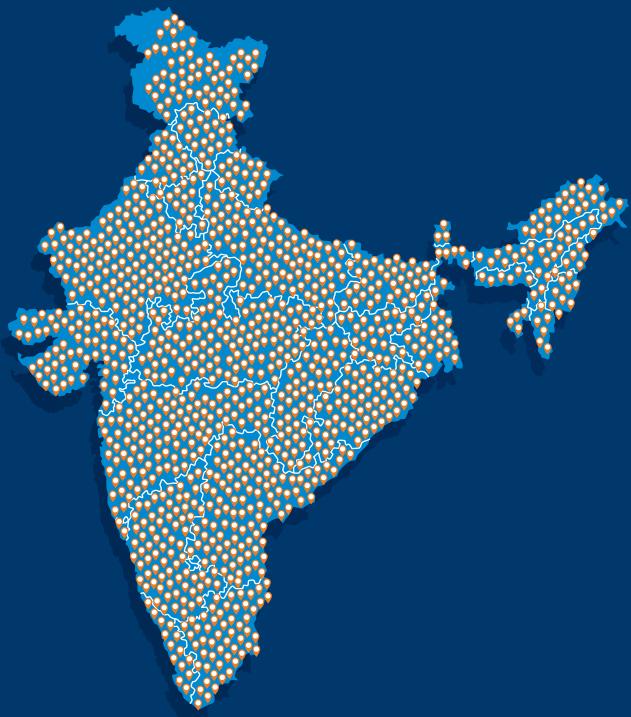
**Get the gro fleet GPS (device). Access the app  
to get all the information you always needed!**



# Vehicle Service



**Service your vehicles with  
no hassles and get breakdown  
assistance across India**



**20,000  
workshops**

**One workshop  
at every  
40 km**



Get service from  
qualified mechanics

Pay only  
standardised  
rates

Get live vehicle  
service status  
updates

Breakdown?  
Get support  
24x7

**Get the SERVICEMANDI app and  
go online for breakdown assistance**



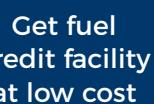
Scan and get the  
SERVICEMANDI app



## Finance



**Fuel credit - Fill now, pay later.  
Easy process to get fuel credit  
with cashback**



Get fuel  
credit facility  
at low cost



Link with existing  
fuel cards



Improve  
working capital  
rotation



**Bill Discounting - Quick access to funds**



Improved  
cash flow



Attractive finance  
option from trusted  
partner



Opportunity to  
grow business

**Get the gro app and  
go online for savings**



Scan and get the  
gro savings  
fuel credit app