

We powered a leading foundry to register a

# 5% gain in efficiency by streamlining their sourcing structure



The business

The second largest foundry in the country that supplies engine and other automotive castings to major auto OEMs across the country faced supplier and placement issues.



The scale

The company moved 10,000 tons per month with 2 plants and more than 80 lanes and 3 vehicle types.



The challenges

Severe placement issues during peak periods despite having contracted suppliers with fixed rates and an over-dominance by a few large transporters prevented the company from expanding its supply base. This amplified its inability to source specialised vehicles at times of need. Additionally, manual processes of managing execution resulted in lack of transparency of operations and delays in supplier payments.



The transformation

With Gro, the supply base was increased and streamlined, which directly resulted in an upfront savings of 5% in transportation costs. Digital interventions also improved the transparency of plant operations. Gro also enabled the centralisation of invoicing processes which resulted in reduced time spent by both the logistics team and finance team.

